



PRESCOTT BIA BOARD OF MANAGEMENT

MINUTES

April 13, 2021 | 6:00 p.m.

Remote meeting

Present: Kevin Bunce, Blinda Campbell, Tracey Young, Jeanne Fox Dibble, Karen Martin, Matthew Armstrong, Dana Valentyne, Justin St. Pierre, Teresa Jansman, Brett Todd

Regrets: Pearl Visser

- 1. Call to Order: Kevin called meeting to order at 6:04 PM**
- 2. Approval of the Agenda: Karen made motion to accept Agenda. Seconded by Blinda. Carried**
- 3. Declarations of Interest: NIL**
- 4. Delegations/Presentations: NIL**
- 5. Minutes of the Previous Meeting: Blinda made motion to accept minutes of March 9, 2021. Seconded by Tracey. Carried**
- 6. Agenda Items:**
 - 6.1 Discuss Promotion ideas : Discussed ideas for the BIA to get involved with the Prescott Transit bus running from Cardinal to Brockville (launch date to be determined) Blinda made motion BIA is in support of a commuter experience between Brockville and Cardinal and want to support and ensure the individuals that live in our community have the ability to travel to work in a public transport situation. Seconded by Karen. Carried.**
 - 6.2 Discuss beautification ideas: New benches, receptacles, smoke receptacles will be in place once the street/sidewalks have been cleaned.**

Matthew presented the idea of pole wraps for traffic poles in the area of Kind & Edward, King & Centre and King & George. Tracey made motion the BIA is interested in participating in purchasing pole wraps and sharing costs with the town up to \$2500 towards the project. Seconded by Blinda. Carried.

Discussed Window washing for businesses in the downtown area, we can ask for proposals/quotes and present to business owners. Tracey made motion we ask Justin our Business Development Officer to gauge interest of downtown businesses in engaging in a window washing program. Seconded by Blinda. Carried.

- 6.3 Associate Membership: Discussed offering associate membership and the process of changing borders of BIA. Upon discussion it was agreed with the current economic climate and pandemic it was best to wait and was decided we would re visit at a later date possibly for 2022.**
- 6.4 AGM: Will have to be online given current pandemic. Members and the public would be invited. Karen made motion BIA host AGM remotely on Monday May 31st start time of 6:15. Seconded by Jeanne Carried**
- 6.5 Digital Mainstreet Update: Justin provided update and overview of the program.**

7. Financial Report: Expenses to date \$238

8. Staff: NIL

9. New Business: NIL

10. Adjournment: Karen made motion to adjourn at 7:32 PM. Seconded by Tracey Carried