



PRESCOTT BIA BOARD OF MANAGEMENT

Minutes

July 12th, 2022 | 6:00 p.m.

Council Chambers, Prescott Town Hall, and via Zoom

Attendance:

Board: Tracey Young, Dawn Tutecky-McDougall, Jeanne Fox-Dibble, Kevin Bunce, Leslie Bottigoni, Nicole Hudson, Pearl Visser, Mayor Brett Todd, Councilor Teresa Jansman.

Staff: Dana Valentyne, Justin St. Pierre.

1. Call to Order

BIA Chair Tracey Young called the meeting to order at 6:02 PM

2. Approval of the Agenda

Moved by Pearl Visser, seconded by Kevin Bunce that the agenda be accepted as presented.

CARRIED.

3. Declarations of Interest - None
4. Delegations/Presentations - None
5. Minutes of the Previous Meeting:

Moved by Jeanne Fox-Dibble, seconded by Kevin Bunce, that the minutes dated June 14th, 2022 be accepted as presented.

CARRIED.

6. Committee Reports

a. Promotions Committee

i. June 21st Meeting Recap

Justin St. Pierre provided a recap of the June 21st Promotions Committee Meeting, including a discussion of potential Fall Promotions. Committee Members were encouraged to brainstorm

7. Financial Report

Blinda Campbell, BIA Treasurer, provided an update on the Prescott BIA budget for 2022.

Moved by Blinda Campbell, seconded by Jeanne Fox-Dibble that the Financial Report be accepted as presented.

CARRIED.

8. Staff Updates

a. BIA Coordinator Update

i. RiverWalk Promenade – July 1st to 3rd

Justin St. Pierre provided an update on the first weekend of the RiverWalk Promenade, including public and market vendor feedback from the weekend.

ii. Summer Passport Update

Justin St. Pierre provided an update on the Summer Passport program, which started on July 1st, including the web page designed to help promote the event. Weekly prize draws have commenced, with more than 40 Prescott businesses and attractions participating.

b. Staff Update

i. Downtown Parking Space and Road Closures

Dana Valentyne provided an update on the closing of parking spaces in the downtown core to promote better visibility at certain intersections.

ii. Decorative Lighting

Dana Valentyne provided an update on Lighthouse Decorative Lighting, stating that the request for matching funds would go to the next council meeting.

iii. Joanne Crack Memorial Dedication

Dana Valentyne provided an update on the dedication of the Joanne Crack Memorial Anchor. Dana suggested an early August event to dedicate the plaque. Staff will pursue coordinating with Joanne's family and finalize details.

9. Committee Roundtable – New Business/Discussion

a. New Business from Members

i. *OBIAA Homelessness Response Toolkit*

Tracey Young raised the OBIAA Homelessness Response Toolkit following inquiries from downtown businesses. The issue was discussed around the Board Table. Staff will prepare a list of local resources to deliver to businesses, and the Toolkit was forwarded to Board members.

ii. *Rentable Spaces/Property Standards*

Kevin Bunce raised the issue of beautification and property standards re: available downtown units.

Following these discussions, it was decided to request that Shawn Merriman, Chief Building Official, be invited to a future BIA Board Meeting to discuss by-law and building issues related to the BIA Area.

b. Upcoming Meetings

i. *Promotions Committee – July 19th*

ii. *Beautification Committee – July 26th*

10. Adjournment:

Moved by Pearl Visser, seconded by Kevin Bunce that the meeting be adjourned to August 9th, 2022.

CARRIED.