



## PRESCOTT BIA BOARD OF MANAGEMENT

### AGENDA

May 9<sup>th</sup>, 2023 | 5:30 p.m.

Council Chamber, 360 Dibble Street West (2<sup>nd</sup> Floor), Prescott, ON (Board and Staff)

Public Access via Fort Town TV -

<https://www.youtube.com/channel/UCligB93IqnjmXN8mQ7XOENA>

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**1. Call to Order**

**2. Approval of the Agenda**

Recommendation: *"That the agenda be accepted as presented"*

**3. Declarations of Interest**

**4. Delegations/Presentations**

**5. Minutes of the Previous Meeting**

Recommendation: *"That the minutes dated April 11<sup>th</sup>, 2023, be accepted as presented."*

**6. Financial Report**

Recommendation: *"That the Financial Report be accepted as presented."*

**7. Committee Reports**

a. *Marketing and Promotions Committee*

b. *Placemaking Committee*

**8. Chair Updates**

**9. Staff Updates**

a. *BIA Coordinator Update*

i. *OBIAA Strategic Planning Update*

ii. *IHeartMainstreet Update*

b. *Staff Updates*

#### What is a BIA?

A Business Improvement Area (BIA) is an association of commercial property owners and tenants within a defined area who work in partnership with the Municipality to create thriving and safe business areas that attract shoppers, diners, tourists, and new businesses. By working collectively as a BIA, local businesses have the resource capacity (funds and people) to actively enhance the quality of life in their local neighbourhood and the Municipality as a whole.

- i. Prescott Farmers' and Crafters' Market*
- ii. Prescott Pop-Ups*
- iii. RiverWalk Promenade*
- iv. Digital Main Street*
- v. Downtown Lighting Updates*
- vi. Downtown Business & Development Update*

## **10. Agenda Items**

- a. Parklet (Patio) Activations/Summer Promotions*

Recommendation: *“That the BIA Board of Management allocate up to \$2,000 for entertainment related to the RiverWalk Thursdays summer shopping and downtown activation promotion.”*

## **11. Committee Roundtable**

- a. New Business from Members*
- b. Upcoming Committee Meetings*
  - i. Marketing and Promotions Committee – May 16<sup>th</sup>, 2023*
  - ii. Placemaking Committee – May 23<sup>rd</sup>, 2023*

## **12. Closed Session**

- a. Identifiable Individual*

Recommendation: *“That the Board of Management enter closed session Under Section 239(2)(b) of the Municipal Act - personal matters about an identifiable individual, including municipal employee; and That the Economic Development Officer and BIA Coordinator remain in the room for the discussion.”*

## **13. Adjournment**

Recommendation: *“That the meeting be adjourned to June 13<sup>th</sup>, 2023 at 5:30 pm.”*

### **What is a BIA?**

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