



PRESCOTT BIA BOARD OF MANAGEMENT

AGENDA

June 13th, 2023 | 5:30 p.m.

Council Chamber, 360 Dibble Street West (2nd Floor), Prescott, ON (Board and Staff)

Public Access via Fort Town TV -

<https://www.youtube.com/channel/UCligB93IqnjmXN8mQ7XOENA>

1. Call to Order

2. Approval of the Agenda

Recommendation: *"That the agenda be accepted as presented"*

3. Declarations of Interest

4. Delegations/Presentations

5. Minutes of the Previous Meeting

Recommendation: *"That the minutes dated May 9th, 2023, be accepted as presented."*

6. Financial Report

Recommendation: *"That the Financial Report be accepted as presented."*

7. Committee Reports

a. Marketing and Promotions Committee

b. Placemaking Committee

8. Chair Updates

9. Staff Updates

a. BIA Coordinator Update

i. OBIAA Strategic Planning

ii. RiverWalk Thursdays

What is a BIA?

A Business Improvement Area (BIA) is an association of commercial property owners and tenants within a defined area who work in partnership with the Municipality to create thriving and safe business areas that attract shoppers, diners, tourists, and new businesses. By working collectively as a BIA, local businesses have the resource capacity (funds and people) to actively enhance the quality of life in their local neighbourhood and the Municipality as a whole.

- b. *Staff Updates*
 - i. *Prescott Farmers' and Crafters' Market*
 - ii. *Prescott Pop-Ups*
 - iii. *RiverWalk Promenade*
 - iv. *Canada Day in Prescott*
 - v. *Downtown Lighting Updates*
 - vi. *Visitor Tracking*
 - vii. *Downtown Business & Development Update*

10. Committee Roundtable

- a. *New Business from Members*
- b. *Upcoming Committee Meetings*
 - i. *Marketing and Promotions Committee – May 16th, 2023*
 - ii. *Placemaking Committee – May 23rd, 2023*

11. Closed Session

- a. *Identifiable Individual*

Recommendation: *“That the Board of Management enter closed session Under Section 239(2)(b) of the Municipal Act - personal matters about an identifiable individual, including municipal employee; and That the Economic Development Officer and BIA Coordinator remain in the room for the discussion.”*

12. Adjournment

Recommendation: *“That the meeting be adjourned to July 11th, 2023 at 5:30 pm.”*

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