

# CORPORATION OF THE TOWN OF PRESCOTT

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May 27, 2025

Greetings,

I'm reaching out on behalf of the Town of Prescott's Community Services Department to invite your business to be part of a meaningful local initiative: the Summer Cold Lunch Program for Children and Youth, launching as a pilot in Summer 2025.

From July 7th to August 29, 2025 this program will provide free, nutritious, ready-to-eat cold lunches to children and teens (ages 4–18) throughout the summer. With 25 free lunches served daily, we aim to ensure that the children in our community who need it most will have access to healthy food— specifically during the school break when many children lose access to regular meals.

We are currently seeking community sponsors and supporters to help make this project a success. Here's how your business can help:

### How You Can Support:

- Sponsor a Week of Lunches (\$625 provides 125 meals/week!)
- ♥ Donate Fresh Produce or Snacks
- Provide In-Kind Support (supplies, printing, packaging)
- Volunteer Support or Services
- Promote the Program in Your Store or Online
  All sponsors will be recognized on signage, in our community newsletter, across social media, and at

program sites throughout the summer.

This program is a practical, grassroots way to support child nutrition, community wellbeing, and local family life—and your involvement would make a real difference.

I'd be happy to meet at your convenience to talk more about partnership options. Thank you for considering this opportunity to build a healthier and stronger Prescott together.

Warm regards,

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Samantha Joudoin-Miller Manager of Community Services Town of Prescott sjoudoinmiller@prescott.ca 613-925-2812 ext 6230

# Sponsor the Summer Cold Lunch Program 2025

Location: Prescott, Ontario Program Dates: Monday-Friday from July 7-August 20, 2025 Contact: Samantha Joudoin-Miller, <u>sjoudoinmiller@prescott.ca</u>

#### **Program Overview**

This 8-week pilot program provides free, healthy cold lunches to children and youth (ages 4–18) in Prescott during the summer. Each weekday, 25 individually packed lunches are distributed at a central, accessible location. The program is organized by the Town of Prescott's Recreation and Community Services Department and is designed to support local families, promote food security, and ensure children who have been registered for the program have access to nutritious meals during the school break.

## **Sponsorship Opportunities**

We invite businesses and community partners to support the program in the following ways:

- **b** Sponsor a Week of Lunches \$625 (supports 125 meals/week!)
- *P* Donate fresh produce or packaged snacks
- **(**Frovide in-kind materials (coolers, packaging, napkins, etc.)
- 🙋 Volunteer or coordinate community volunteers
- • Help promote the program on social media or in-store

#### **Sponsor Recognition**

- - Logo/Name on weekly lunch signage
- - Recognition in our community newsletter and social media posts
- - Optional feature as 'Sponsor of the Week' during your sponsorship period
- - Acknowledgement in end-of-season public thank-you campaign

#### **Contact Us**

If you'd like to get involved, donate, or learn more, please reach out to:

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