



PRESCOTT BIA BOARD OF MANAGEMENT

Minutes

August 12th, 2024 | 5:30 p.m.

Council Chambers, Prescott Town Hall, 360 Dibble Street West

Attendance:

Board: Councilor Tracey Young, Councilor Ruth Lockett, Belinda Ballentine, Jeanne Fox-Dibble, Holly Patenaude, Nicole Hudson, Charity Moran, Terry Ghaney.

Staff: Dana Valentyne, Justin St. Pierre.

1. Call to Order

Vice-Chair Tracey Young called the meeting to order at 5:31 PM

2. Approval of the Agenda

Moved by Charity Moran, seconded by Nicole Hudson, that the Agenda be accepted as presented.

CARRIED.

3. Declarations of Interest - None

4. Delegations/Presentations - None

5. Minutes of the Previous Meeting:

Moved by Jeanne Fox-Dibble, seconded by Ruth Lockett that the minutes dated July 9th, 2024 be accepted as presented.

CARRIED.

6. Financial Report

Treasurer Nicole Hudson presented the Budget Update for July

Moved by Jeanne Fox-Dibble, seconded by Holly Patenaude that the Financial Report be accepted as presented.

CARRIED.

7. Chair's Report

Vice-Chair Tracey Young highlighted the St. Lawrence Shakespeare Festival's upcoming Play On! Performances. She also highlighted the Civic Holiday Weekend event and thanked the Special Events committee.

8. Committee Reports

a. Working Group Meeting

Justin briefly discussed the Working Group meeting of July 25th, with the outcome to be discussed in the Staff Updates.

9. Staff Updates

a. Staff Updates

i. Civic Holiday Wrap-Up – King Street Promenade

Justin highlighted activities and events associated with the Civic Weekend King Street Promenade event held on August 3rd, as well as the community group and business participation. Board members discussed the positive feedback from the event, and agreed they would like to see the event become an annual occurrence.

ii. Other Recent Events

1. Poutine Feast

Poutine Feast was held on July 18-21 at the event site beside the Prescott Pop-Ups. Five food vendors were on site for the weekend, and live entertainment was held throughout. The BIA and Explore Facebook page also promoted local restaurant poutines as part of the lead-up to the event.

2. *Spiritual Wellness Fair*

The 2nd annual Spiritual Wellness Fair was held on August 12th at the Pop-Ups event site. More than 30 vendors were on-site, with live music from IssaBel and Amanda Keeley. The event is organized and hosted by Star Wellness, a Downtown Prescott business.

iii. *Downtown Art Update*

Justin provided an update on the Downtown Art project. Numerous tiles have now been painted at the Creation Station at the Prescott Pop-Ups, and tiles were available for painting at the King Street Promenade. Tiles would continue to be available through the end of the Pop-Up season.

iv. *StopGap.ca Update*

Justin provided an update on the StopGap.ca ramp project. He has spoken with StopGap.ca about potential RiverWalk District branding on the ramps, and the shipping and turnaround time. Ramps should be in place in the fall.

v. *Associate Member Program Update*

Dana informed the Board that Council has approved the Associate Member program. Recruitment will start for potential members.

vi. *RiverWalk Thursdays Update*

Justin provided an update on the RiverWalk Thursdays event. Weather has been a factor on multiple recent Thursdays.

vii. *Downtown Business & Development Update*

Dana provided an update on recent business openings and anniversaries, as well as upcoming events.

10. Committee Roundtable

a. New Business from Members

i. Resignation - Charity Moran

Charity Moran informed the Board that with her recent move to her new location she is no longer eligible to serve on the Board of Management, and tendered her resignation.

Moved by Ruth Lockett, seconded by Jeanne Fox-Dibble that the Board accept Charity Moran's resignation with deep regret, and invite her to join the Downtown Prescott BIA as an Associate Member.

CARRIED.

11. Adjournment

Moved by Holly Patenaude, seconded by Nicole Hudson that the meeting be adjourned to September 10th, 2024 at 5:30 pm.

CARRIED.