



## PRESCOTT BIA BOARD OF MANAGEMENT

### AGENDA

December 14, 2021 | 6:00 p.m.

Remote meeting

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1. Call to Order
  2. Approval of the Agenda  
Recommendation *"that the agenda be accepted as presented"*
  3. Declarations of Interest
  4. Delegations/Presentations
  5. Minutes of the Previous Meeting  
Recommendation *"that the minutes dated November 9, be accepted as presented"*
  6. Committee Reports
    - a. Promotions Committee
    - b. Events Committee
    - c. Recruitment Committee
  7. Staff Updates
    - a. Digital Main Street Update
      - i. Digital Transformation Grant Final Update
      - ii. ShopHere Update
      - iii. Digital Support Update
      - iv. Fall Webinar Series Review and Winter Series Announcements
      - v. Marketing Summary
    - b. BIA Coordinator Update
      - i. Holiday Market Wrap-up
      - ii. #ShopLocal Passport Update

- iii. Discount Prescott Dollar Program
    - iv. #ShopLocal Christmas Business Spotlight
  - c. Staff Update
    - i. Coordinator Allocation Update
    - ii. My Main Street Program Update
- 8. Agenda Items
  - a. Additional Lighting Fixtures – (Report Attached)  
Recommendation: *“that the BIA allocate remaining funds to the purchase of additional lighting fixtures to be placed in the RiverWalk District including RiverWalk Park.”*
- 9. Financial Report  
Recommendation: *“That the Financial Report be accepted as presented”*
- 10. Committee Roundtable
  - a. Family Day BIA Activities – (Report Attached)
  - b. Other New Business from Members
- 11. Adjournment