



## PRESCOTT BIA BOARD OF MANAGEMENT

### AGENDA

August 8<sup>th</sup>, 2023 | 5:30 p.m.

Council Chamber, 360 Dibble Street West (2<sup>nd</sup> Floor), Prescott, ON (Board and Staff)

Public Access via Fort Town TV -

<https://www.youtube.com/channel/UCligB93IqnjmXN8mQ7XOENA>

---

**1. Call to Order**

**2. Approval of the Agenda**

Recommendation: *"That the agenda be accepted as presented"*

**3. Declarations of Interest**

**4. Delegations/Presentations**

**5. Minutes of the Previous Meeting**

Recommendation: *"That the minutes dated July 11<sup>th</sup>, 2023, be accepted as presented."*

**6. Financial Report**

Recommendation: *"That the Financial Report be accepted as presented."*

**7. Committee Reports**

*a. Marketing and Promotions Committee*

*i. Fall and Christmas Promotions and Ideas*

*b. Placemaking Committee*

*i. IHeartMainStreet/STEPS Public Art Update*

**8. Chair Updates**

**9. Staff Updates**

*a. BIA Coordinator Update*

*i. RiverWalk Thursdays*

#### What is a BIA?

A Business Improvement Area (BIA) is an association of commercial property owners and tenants within a defined area who work in partnership with the Municipality to create thriving and safe business areas that attract shoppers, diners, tourists, and new businesses. By working collectively as a BIA, local businesses have the resource capacity (funds and people) to actively enhance the quality of life in their local neighbourhood and the Municipality as a whole.

- ii. *Civic Long Weekend*
  - iii. *Upcoming Events – August 12<sup>th</sup> & August 25<sup>th</sup>*
- b. *Staff Updates*
  - i. *Digital Main Street Update*
  - ii. *Downtown Business & Development Update*

## **10. Agenda Items**

- a. *StopGap.ca – Interim Accessibility Options*

Recommendation: *“That the BIA allocate up to \$4,000 (50% of total costs) towards funding accessibility ramps through StopGap.ca for eligible downtown storefronts.”*

## **11. Committee Roundtable**

- a. *New Business from Members*
- b. *Upcoming Committee Meetings*
  - i. *Marketing and Promotions Committee – August 15<sup>th</sup>, 2023*
  - ii. *Placemaking Committee – August 22<sup>nd</sup>, 2023*

## **12. Adjournment**

Recommendation: *“That the meeting be adjourned to September 12<sup>th</sup>, 2023 at 5:30 pm.”*

### **What is a BIA?**

A Business Improvement Area (BIA) is an association of commercial property owners and tenants within a defined area who work in partnership with the Municipality to create thriving and safe business areas that attract shoppers, diners, tourists, and new businesses. By working collectively as a BIA, local businesses have the resource capacity (funds and people) to actively enhance the quality of life in their local neighbourhood and the Municipality as a whole.