



Prescott BIA Board of Management
Meeting July 2 2019
Held at the Prescott Golf Club

Present:

Chair: Kevin Bunce

Board Members: Pearl Visser, Dave Stevens, Ben Quenneville, Lacey Casselman, Tracey Young,
Mayor Brett Todd, Councillor Teresa Jansman

Regrets: Sherri Desnoyers, Karen Burman-Martin

Municipal Staff: Matthew Armstrong and Dana Valentyne

1. Call To Order

Tracey Young was asked to take minutes and was approved by consensus.

2. Motion: That the Agenda of July 2, 2019 be accepted as presented.

Moved: Pearl V

Seconded: Tracey Y

Motion Carried

3. Declarations of Interest: None received

4. Motion: That the minutes of the BIA Board of Management Meeting of June 4, 2019 be accepted as presented.

Moved : Mayor Brett Todd

Seconded: Pearl V

Motion Carried

5.1 Motion: That Ben Quenneville be appointed to attend monthly South Grenville Chamber of Commerce meetings.

Moved by: Dave S

Seconded by: Mayor Brett Todd

Motion Carried

5.2 Discussion re Bia advertisement published in the Prescott Journal for Canada Day
Motion: That the BIA split the cost of the advertisement with the Economic Development department of the Town of Prescott.

Moved by: Pearl V

Seconded by: Dave S

Motion Carried

5.3 To Be Dealt with under 5.5

5.4 Discussion surrounding delegation request from LGSBC. Dana V will take the lead and arrange attendance at our next meeting. They will present an overview on their programs and resources.

5.5 Budget Deferred- Tracey suggested that the budget should be our road map therefore suggested that the BIA strategize and brainstorm before implementing the budget. Also suggested that BIA stick with our budget categories as it provides a useful guide as to where our dollars are being allocated.

5.6 Chair Kevin B met with zombie walk organizers. A date has not yet been decided on. Very early stages of planning but lots of ideas have been put forth. CAO Matthew A suggested that if the BIA were to take on an event there should be a focus on economic development for the Downtown.

5.8 Discussion about the brochures re size of brochure, details, art work etc. Marketing sub-committee will meet and come back to the board with recommendations.

5.7 Closed Session

Motion: To move into a closed session

Moved By: Pearl V

Seconded By: Dave S

Motion Carried

Motion: To Come Out of the Closed Session

Moved By: Pearl V

Seconded by: Dave S

Motion Carried

The Chair advised that the Board had provided direction to the Chair about an identifiable person.

Brainstorming session was scheduled for July 18 at the Town Hall at 5 pm. Invitation will be extended to BIA members. The Town will provide finger foods and CAO Matthew A will

facilitate the meeting. It was suggested that the session have a time restriction so that Board could meet afterwards to discuss strategy and budget.

6. Financial Statement Included

7. Staff Reports – None To Report

8. It was suggested that we add a heading to the agenda “Partner Updates”

Ben Q reported that the SG Chamber had a successful bbq at Dewar’s Inn

The Chamber is hosting a golf tournament on July 26th at the Prescott Golf Course.

Sponsorship opportunities are available.

The Chamber will also be launching a new website at the Spencerville Mill in the near future.

Motion to Adjourn.

Moved By : Kevin B

Seconded by: Pearl V

Motion Carried