



Prescott BIA Board of Management

MINUTES

September 10th, 2019

5:30pm

Prescott Town Hall

Ruth Evanson Room

360 Dibble St. W

Prescott, Ontario

Present:

Chair: Kevin Bunce

Board Members: Pearl Visser, Dave Stevens, Ben Quenneville, Lacey Casselman, Tracey Young,
Karen Burman-Martin

Mayor Brett Todd, Councillor Teresa Jansman

Regrets: Sherri Desnoyers

Municipal Staff: Dana Valentyne

1. Call to order- Kevin Bunce-chair.

Lacey Casselman secretary and all approved.

2. Approval of Agenda- Ben Q moved

Dave S seconded

Motion carried

3. Declarations of interest- none received

4. Minutes of previous meeting-(August meeting cancelled)

- July 2019 meeting minutes approved

Pearl V. Moved

Tracey Y. Seconded

Motion carried

5.

5.1-Tod Signs- Downtown Prescott RiverWalk- option 1 chosen (removing “district” and capitalizing ‘W’) and option 3 chosen for freeway ramp - capitalizing ‘W’ on RiverWalk and removing “district”

-Brett T moved

-Pearl V. Seconded

-motion carried

-Both signs get paid for

-Pearl V. Moved

-Karen Burman-Martin seconded

-Motion Carried

5.2-Prioritizing Planning- Go through Strategic Planning Session booklet each meeting and prioritize budget/manage

5.3-Closed Session- Kevin Bunce will meet with Deron Johnston to ask if Deron can commit to a contract fee of 3,000 initial offer, up to 4,000 paid for 3 different projects (Christmas, zombie walk & admin work, etc)

Motion directing Chair Ben Q. Of Chambers of Commerce to discuss the BIA hiring Deron J. to see about splitting costs and both using him as an admin position for both parties.

-Kevin B. moved

-Dave S. Seconded

-Motion Carried

-Motion to come out of Closed Session -Kevin B. Moved, Karen M. Seconded, Motion Carried

5.4-Zombie walk- Kevin Bunce, Martina Libby, others will be moving “zombie van” to different locations around town, Oreilleys, Canadian Tire, Spencerville to advertise zombie walk. 500.00 allocated to zombie walk.

5.5- Budget- 10,000 for Reserve for next year, 1,500 for Christmas events, 500 for zombie walk, 3,000 for advertising/online presence

-Brett T moved

-Pearl V. Seconded

-Motion Carried

6. Financial Report

7. Staff

8. New Business-

Martina Libby- Talking about zombie walk- Zombie dancing downtown, dj, zombie yoga, farmers market, reaching out to sponsors, Opp "halloween safety", t-shirt sales for advertising on shirts and van, Friday night town scary movie at town hall, pub crawl for halloween drinks, etc...

Lee Adams-Bring Santa to the Leo after the parade for photo opportunities/event for kids

9. Motion to Adjourn:

Moved by: Kevin B

Seconded by: Pearl V

Motion Carried