



PRESCOTT BIA BOARD OF MANAGEMENT

MINUTES OF OCTOBER 1, 2019

PRESCOTT TOWN HALL , RUTH EVANSON ROOM

360 DIBBLE ST W PRESCOTT, ON

Present:

Chair : Kevin Bunce

Board Members: Pearl Visser, Karen Burman-Martin, Ben Quenneville, Tracey Young

Mayor: Brett Todd

Municipal Staff: Dana Valentyne

Regrets: Lacey Casselman, Dave Stephens, Sherry Desnoyers, Councillor T Jansman

1.Call to Order

2.Motion to Approve Agenda

Pearl V, Karen Burman-Martin ; Motion Carried

By consensus Tracey Young to Record Minutes

3.Declarations of Interest: None

4.Motion to approve Minutes of September 10 2019

Karen Burman- Martin, Seconded Pearl V; Motion Carried

5.Agenda Items

5.1 Discussion surrounding **prioritizing planning** ; what do we want to work on first:

Tourism Map, Consistent Messaging, one map that everyone can use

Marketing Committee to meet and discuss and report back to the Board

Christmas should be added to our next agenda; everyone bring a list to next meeting with suggestions

For the Christmas season

Discussion surrounding the BIA “Downtown presence “ as a priority moving forward; Ben Q to reach out to Chamber of Commerce as well to see if there is an interest in sharing space with the BIA. Tracey to contact Tom Glock.

Motion: That the BIA approach Tom Glock about renting his available space on King St for the months of November and December \$1200 all inclusive.

Moved by Brett Todd, Seconded by Tracey Y; Motion Carried

Some discussion also surrounding the growth of the BIA and how to get there – TBD before year end

5.2 Co-ordinator Position – The chair advised he has spoken with Deron J and provided a draft contract and will be meeting with Deron this week.

5.3 Zombie Walk – shaping up for Oct 19th – in addition to “trick or treat”, pub crawl, talent show, zombie yoga, Lemar Haunted House and the Town Hall Terror on the 2nd story of the Town Hall will run each Saturday night in October – lots of great things happening , in addition Olde Majick event Oct 25th.

6. Financial Statement as at September 30, 2019 attached to minutes

7. Staff- Dana V working on tourism map ad discussed under Agenda Item 5.1

8. New Business – Chamber Partner Report by Ben Quenneville

Event coming up at the Cardinal Legion – Awards Night, Successful Business After 5 events continue;

Christmas Party Friday Dec 13th

9. Motion to adjourn

Moved by Kevin and Seconded by Ben; Carried.