



# Minutes of Prescott BIA Board of Management Meeting – June 26, 2018 6:00pm at Red George Public House

In Attendance: Sandra Lawn (Chair), Tracey Young (Treasurer), Leanne Burton, Pearl Visser, Scott Hubbard, Brett Todd, Bob Millar, Dave Stevens, Karen Martin and Deron Johnston (non-voting staff).

Absent: None

Regrets: Donna White.

Guests: Tom Graham, Lee McConnell and Mike Ostrander.

Meeting Agenda: Approval of agenda – approved.

Minutes of previous meeting: Approval of minutes of May 1<sup>st</sup> board meeting – moved by Pearl, seconded by Karen. Carried.

Approval of minutes of June 5 board meeting – moved by Pearl, seconded by Leanne. Carried.

Financial Report: Given and moved by Tracey, seconded by Leanne. Carried.

Motion: To approve payment of following invoices:

- TOD signs contract in the amount of \$594.95.
- Henderson Printing in the amount of \$2296.73
- TD Graham & Associates in the amount of \$3729.00

Moved by Tracey, seconded by Karen – carried.

Presentation By TD Graham & Associates: Tom Graham of TD Graham & Associates gave the board an update on the Investment Attraction Strategy to the board. Lots of discussion ensued, especially around the recommendation for consideration of new signage and logos for Downtown Prescott. Tom agreed to provide three additional options of logos for potential new signage.

Report From Coordinator: Given by Deron.

Motion: The board wanted to thank Katie Allard along with Town staff and volunteers for their hard work on a very successful Taste of Prescott event that was very well received by attendees and was a great showcase of RiverWalk

Park and Downtown Prescott. Moved by Leanne, seconded by Bob. Carried unanimously.

Motion: To offer associate membership at no charge to Colonel's Inn and Dewars Inn on the River for the purposes of including them in promotional activities of the BIA including being included on the new website as being members that provide overnight accommodations. Moved by Brett, seconded by Dave. Carried unanimously.

New business: Deron mentioned that a BIA member made a request that new containers to hold used cigarette butts be installed Downtown.

Next Meeting: Undecided.

Adjournment: Motion to adjourn at 8:20pm.