

PRESCOTT PROUD DOLLARS



PRESCOTT PROUD DOLLARS PROGRAM OUTLINE FOR PARTICIPATING BUSINESSES

The Town of Prescott has developed a program to support businesses and encourage shopping locally in Prescott!

There is no cost for businesses to participate in this program! All businesses have the option of being reimbursed by the Town of Prescott, for the full cash value of all Prescott Proud Dollars spent at your place of business.

As businesses may recall, we launched the Prescott Proud Dollars program as part of our 12 Days of XMAS promotion in 2019. This is a permanent program, so if your business has registered and received signage already, please keep it displayed on a permanent basis. Shoppers will be encouraged to look for PRESCOTT PROUD DOLLARS ACCEPTED HERE signs posted in business windows and/or checkout areas.

Dollars are available for purchase by individuals and businesses. The Town also plans on additional giveaway campaigns moving forward, such as 2020 12 Days of XMAS; therefore, businesses may receive dollars from customers throughout the year.

Business program participation requires the display of a storefront window decal and countertop sign to notify the public that Prescott Proud Dollars are accepted at your location, as well as providing participating business handouts to the public. Once registered we'll add your business to the list and drop off program materials/signs.

If your business isn't currently registered and would like to participate in this program, please email dvalentyne@prescott.ca.

Prescott Proud Dollars have no cash value and must be redeemed by individuals for full value. If the full amount is not spent, individuals should not be reimbursed by businesses for any unspent portions of Prescott Proud Dollars.

To prevent counterfeit, all dollars will be marked with a raised seal that can be felt/seen on each bill. Please do not accept any bills received that are not marked with this feature.

BUSINESSES CAN EMAIL dvalentyne@prescott.ca TO BE REIMBURSED FOR ALL DOLLARS RECEIVED AS PART OF THIS PROGRAM.