



# Minutes of Board of Management

Thursday, April 18, 2018; 5:00-5:45 PM in the Wisser Room at Red George

	Details/Action
<b>1. Welcome and Introductions of guests</b> <hr/>	<p>In attendance: Donna White, Sandra Lawn, Pearl Visser, Scott Hubbard, Rob Millar. Co-ordinator Deron Johnston was in attendance for the first part of the meeting.</p> <p>Regrets were received from Tracey Young and Leanne Burton. Guests were Bob Pearce, Anne MacDonald and Wayne Jamieson all of Henderson Digital Marketing. Absent: Dave Stevens and Brett Todd.</p>
<b>2. Review of Agenda</b> <hr/>	<p>The Agenda was approved by consensus as it was in keeping with the Motion presented, amended and approved at the April 5, 2018 meeting of the Board of Management.</p>
<b>3. Web Site for BIA</b> <hr/>	<p>a) Presentation by Henderson Digital Marketing: each of the three representatives of Henderson's provided an overview of the company, their vision, the process and their proposal as well as a discussion of preferred names – <a href="http://www.downtownprescott.ca">www.downtownprescott.ca</a> or <a href="http://www.prescottdowntown.ca">www.prescottdowntown.ca</a></p> <p>b) Questions and answers brought further clarity to the proposal</p> <p>c) Dwayne Jamieson presented a demonstration of the ease of updating the proposed site. It was straightforward and the presentation was well received.</p> <p>d) Decision</p> <p>Moved by Donna White</p> <p>Seconded by Rob Millar</p> <p>That the BIA accept the quote #W1336 of Henderson Digital Marketing dated October 2017.</p>

	Motion carried unanimously.
<b>4. Request from St. Lawrence Printing re: 2018 Visitor Guide</b>	Brief discussion took place – there was general agreement that we should proceed with a half page as in 2017. A formal motion will be presented on May 1, 2018
<b>11. Next meeting</b>	a) Next regular meeting – set for May 1, 2018 at 6:00 p.m. at the Red George
<b>14. Adjournment</b>	The meeting adjourned at approximately 6:00 p.m.