The Downtown Prescott Business Improvement Area acts as an advocate for local business and revitalization of the RiverWalk District, downtown core. From community events and street beautification to safety programs and merchant promotions, Downtown Prescott is committed to serving its members and contributing to the sustainability of the community. Visit our website or social media pages to learn more about the BIA and how you can get involved!

Businesses/Commercial Properties located within the BIA boundaries automatically become members and pay the BIA levy along with their property taxes. Commercial property owners are responsible for collecting BIA levy fees from their commercial tenants and remitting them to the Town.