



PRESCOTT BIA BOARD OF MANAGEMENT

Minutes

February 9 2021 | 6:00 p.m.

Remote meeting

Present: Karen Martin, Kevin Bunce, Tracey Young, Pearl Visser, Dana Valentyne, Teresa Jansman, Brett Todd

Regrets: Matthew Armstrong, Ben Quenneville

- 1. Call to Order: Kevin called meeting to order at 6:17 pm**
- 2. Approval of the Agenda: Motioned by Karen seconded by Pearl. Carried**
- 3. Declarations of Interest: Nil**
- 4. Delegations/Presentations: Nil**
- 5. Minutes of the Previous Meeting: Motioned by Traced, seconded by Karen. Carried**
- 6. Agenda Items:**
 - 6.1 Acceptance of New Directors : Karen made motion that the BIA Board nominations for Blinda Campbell and Jeanne Fox Dibble be presented to Council for consideration. Seconded by Pearl. Carried**
 - 6.2 Discussion around Coordinator position: Discussed Coordinator position and types of activities/duties would like to see. Karen made motion that the BIA financially support hiring of Coordinator position in partnership with town. Seconded by Pearl. Carried**
 - 6.3 Discussion around Downtown area: Discussed a Downtown streetscape plan for 2021 that would build on previous downtown design guidelines. Project prioritization will occur on February 16 followed by further review and approval in March. Karen made a motion the BIA support the town in the streetscape and beautification plan. Seconded by Tracey. Carried**

- 6.4 Beautification: Discussion around new street furniture purchased in 2020 to be installed spring 2021. Should have a report in March around the old benches being converted to planters. Town is looking at flower choices for hanging baskets and will report back in March. Painting traffic light poles black is being brought forward to council for approval. There is a focus by town on keeping King street clean and weed free in 2021. Town is looking at revamping property standards bylaw, BIA in support of this. Karen made motion to appoint the Chair Kevin Bunce to communicate with Shawn Merriman & Matthew Armstrong in regard to revamping the property standards and concerns for the downtown property standards. Seconded by Pearl. Carried.**
- 6.5 Budget: Discussed budget, have agreed to schedule separate planning meeting to discuss 4 pillars: Leadership, Marketing & Promotions, Physical improvements, Economic Development.**
- 7. Financial Report: \$238.46 has been spent to date in 2021 for OBIA Membership. \$39, 642 in reserves.**
- 8. Staff: Dana provided update on Digital Mainstreet Program – it has been extended for businesses and municipalities until March 31 to give more time to spend the grant money.**
- 9. New Business: Karen made motion to schedule a separate meeting to discuss the budget and projects, between now and our next scheduled meeting. Seconded by Tracey. Carried**
- 10. Adjournment: At 7:32 Tracey made motion to adjourn. Seconded by Karen. Carried.**