



PRESCOTT BIA BOARD OF MANAGEMENT

AGENDA

March 8, 2022 | 6:00 p.m.

Remote meeting

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1. Call to Order
 2. Approval of the Agenda
Recommendation *"that the agenda be accepted as presented"*
 3. Declarations of Interest
 4. Delegations/Presentations
 5. Minutes of the Previous Meeting
Recommendation *"that the minutes dated February 8th, 2022, be accepted as presented"*
 6. Committee Reports
 - a. Promotions Committee
 - i. International Women's Day 2022 - #BreakTheBias Campaign
 - b. Events Committee
 - c. Recruitment Committee
 7. Staff Updates
 - a. Digital Main Street Update
 - i. Final Report on DTG/DSS 3.0
 - b. BIA Coordinator Update
 - i. 2022 Farmers' and Crafters' Market – Potential Areas for BIA Partnership
 - c. Staff Update
 - i. RiverWalk Promenade Update
 8. Agenda Items
 - a. 2022 BIA Budget
 - b. Committee Membership and Potential Reorganization

Recommendation: *“That the BIA reorganize committees to reflect budget priority areas and assign members to the new committees.”*

- c. Annual General Meeting Planning and Discussion
 - d. Summer Marketing Campaign – Social Media
9. Financial Report

Recommendation: *“That the Financial Report be accepted as presented”*

10. Committee Roundtable

- a. New Business from Members

11. Adjournment