



## PRESCOTT BIA BOARD OF MANAGEMENT

### Minutes

September 14 2021 | 6:00 p.m.

### Remote meeting

**Present: Kevin Bunce, Pearl Visser, Tracey Young, Karen Martin, Jeanne Fox Dibble, Leslie Bottigoni, Nicole Hudson**

**Staff: Justin St. Pierre, Dana Valentyne, Brett Todd, Teresa Jansman, Matthew Armstrong**

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1. Call to Order

Chair Kevin Bunce called the meeting to order at 6 PM

2. Approval of the Agenda

**Moved by Karen Martin, seconded by Tracey Young that the agenda be accepted as presented.**

**Carried**

3. Declarations of Interest – None

4. Delegations/Presentations -

Presentation: Samantha Joudoin-Miller, Manager of Community Services

5. Minutes of the Previous Meeting

**Moved by Pearl Visser, seconded by Jeanne Fox Dibble that the minutes dated August 10, 2021 be accepted as presented.**

**Carried**

6. Agenda Items:

6.1 Digital Main Street update: Elizabeth Lawless Digital Main Street Co Ordinator provided update. Has visited 12 businesses, will help any interested businesses to apply for Digital Transformation Grant

6.2 BIA Coordinator update: Justin provided update on Ontario by Bike program, which is continuing to move forward. Accessibility ramps – looking at commercial options for portable ramps

6.3 Discussion around safety concerns regarding pedestrian crossings at downtown intersections. Chair to meet with town to address and discuss concerns.

6.4 Promotions: Rack Cards -Justin presented potential layouts.

**Moved by Pearl Visser, seconded by Jeanne Fox Dibble that BIA allocate \$500 towards the rack card.**

**Carried**

6.5 Beautification: Discussion around making the connection between Water Street and King Street, potentially closing Edward to King for certain events.

6.6 Events: Discussed ideas for Fall & Halloween. Fundraiser for Food Bank, donate non perishable food item or cash, write name on feather, gets added to turkey, make it a competition, business with most feathers wins Prescott Proud Dollars.

**Moved by Jeanne Fox Dibble seconded by Pearl Visser that BIA support the "I am Thankful" contest and provide the winners with Prescott Proud dollars in the amount of 1<sup>st</sup> place \$50, 2<sup>nd</sup> place \$30 3<sup>rd</sup> place \$20.**

**Carried**

Discussed ideas for special farmers market on October 30<sup>th</sup>. 9-4 for Halloween.

7. Treasurers report presented by Tracey: Coordinator position YTD balance remaining \$6499. Marketing and Promotions YTD balance remaining \$3771. Physical Improvements YTD balance remaining \$10,000.

**Moved by Tracey Young, seconded by Karen Martin to accept treasurers report as presented.**

8. Staff: Opportunity for BIA to sponsor oversized Adirondack chair in downtown, as tourism attraction.

**Moved by Pearl Visser, seconded by Karen Martin that BIA support town initiative in the amount between \$2500 and \$3000.**

**Carried**

9. New Business: Nil

**10. Adjournment: Moved by Pearl Visser, seconded by Jeanne Fox Dibble that the meeting be adjourned. Carried**