



PRESCOTT BIA BOARD OF MANAGEMENT

AGENDA

September 12th, 2023 | 5:30 p.m.

Council Chamber, 360 Dibble Street West (2nd Floor), Prescott, ON (Board and Staff)

Public Access via Fort Town TV -

<https://www.youtube.com/channel/UCligB93IqnjmXN8mQ7XOENA>

1. Call to Order

2. Approval of the Agenda

Recommendation: *"That the agenda be accepted as presented"*

3. Declarations of Interest

4. Delegations/Presentations

5. Minutes of the Previous Meeting

Recommendation: *"That the minutes dated August 8th, 2023, be accepted as presented."*

6. Financial Report

Recommendation: *"That the Financial Report be accepted as presented."*

7. Committee Reports

a. Marketing and Promotions Committee and Placemaking Committee

i. Halloween Planning

- 1. Themed Decorating Contest*
- 2. Haunting in Downtown Prescott Event*
- 3. Spooky Market at the Pop-Ups*
- 4. Pumpkin Run*
- 5. Pumpkin Parade and Market*

ii. Small Business Week

What is a BIA?

A Business Improvement Area (BIA) is an association of commercial property owners and tenants within a defined area who work in partnership with the Municipality to create thriving and safe business areas that attract shoppers, diners, tourists, and new businesses. By working collectively as a BIA, local businesses have the resource capacity (funds and people) to actively enhance the quality of life in their local neighbourhood and the Municipality as a whole.

1. Potential Partnerships

a. Event Hosting

iii. Downtown Streetscaping

8. Chair Updates

9. Staff Updates

a. BIA Coordinator Update

i. RiverWalk Thursdays

ii. Great Waterfront Trail Adventure Rest Stop 2023

iii. Stanley Cup in Prescott Review

iv. Strategic Planning Update

b. Staff Updates

i. Prescott Farmers' and Crafters' Market Update

ii. Prescott Pop-Ups Update

*iii. Alaine Chartrand Community Centre/Seymour Recreation Complex Grand
Opening*

iv. Explore and Invest Prescott Newsletter

v. Downtown Business & Development Update

10. Committee Roundtable

a. New Business from Members

b. Upcoming Committee Meetings

i. Marketing and Promotions Committee – September 19th, 2023

ii. Placemaking Committee – September 26th, 2023

11. Adjournment

Recommendation: *“That the meeting be adjourned to October 10th, 2023 at 5:30 pm.”*

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